

The H μ RELflux™ biliary efflux assay kit

Revolutionizing the biliary efflux assay

"We want you to try the H μ RELflux™ kit."

Because it's technologically and economically superior to the old indirect, 2-well method:

- No need for specially qualified hepatocytes, WHICH SAVES YOU MONEY
- Direct measurement from a single cell culture cuts the number of wells in half, WHICH SAVES YOU MONEY
- Delivered plug-and-play to your lab, no cell culture required, WHICH SAVES YOU TIME, EFFORT AND MONEY
- No negative BEI's -- Eliminates the inter-assay variability inherent in subtractive comparison of results from two separate cell cultures, WHICH INCREASES ACCURACY

... AND we've got a SPECIAL OFFER* you can't refuse!

2 kits for \$4,995

That's TWO 24-well plates of H μ REL® hepatic co-cultures, reagents, protocol** and a single-use license.



* Offer expires 12/31/16.
Kits must be ordered and shipped together.
** patent pending

[How to order](#)

H μ RELflux™ is now available in a complete, plug-and-play kit that arrives at your lab ready for immediate use. The H μ RELflux™ Kit features Hurel's high-functioning, stable, long-enduring, patented hepatic co-cultures. H μ RELflux™ allows you to directly – *and accurately* – measure a compound's biliary disposition from a **single** well of cells using Hurel's proprietary method*. H μ RELflux™ is convenient, cost-effective and available in a variety of species including **human, monkey, dog and rat**. [Learn more.](#) [Contact us.](#) *patent pending

VIDEO PRESENTATION: See H μ RELflux™ in action.



Dr. Eric Novik
Hurel Chief Scientific Officer

Find out why H μ RELflux™ outperforms the old, indirect method and will save you time and money.

See what's in the kit and how to order.

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HUMAN-RELEVANT®

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